

Vivago Ltd strengthens its presence in Europe with development and sales partnership agreement with Vitatel GmbH

New innovative safety and wellbeing solution will be introduced first to the German market in co-operation with Vitatel GmbH and Vivago Ltd

Vivago Ltd, a Finnish health care technology company expands its presence in Europe with the new co-operation agreement with the Bavarian Vitatel GmbH, headquarter in Oberkotzau Germany. This new co-operation opens remarkable sales partnership in central Europe and enforces Vivago's internationalization strategy to grow in the European market.

Vitel GmbH is establishing a proactive emergency call service for the elderly on the German market. New service will provide safety and wellbeing measurement for the elderly at home and outdoors. Vivago's smart safety phone solution calls for help automatically if the person is unable to make the alarm. Automatic alarms, real-time wellbeing monitoring and mobile functionalities are revolutionary in the European market and will provide the needed tool for the elderly to feel safe. Care providers and relatives can follow up watch user's wellbeing in real-time which supports proactive and timely care.

As a part of the co-operation Vitatel has submitted a technology development partnership and financing of Vivago's development of a new smart care phone with mobile application. Solution will be presented to the market in the summer 2017 and first launched in the German market.

"Active life is highly important for elderly people. Vivago's unique solution supports safe and active life at home and outdoors. We are highly pleased about the development and sales partnership with Vitatel GmbH company. We believe strongly that new innovative solutions are bringing needed help for senior citizens to secure independent and active life in coming years," says Maria Lavonen CEO of Vivago Ltd.

"We are pleased to have co-operation partnership with such an innovative company. As far as mobility is concerned, the Finns have always been European leaders," says Achim Hager, one of the two managing directors of Vitatel GmbH.

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***Vivago**® develops smart safety and wellbeing solutions for preventive care. The innovative solutions cover the whole care chain from home care to assisted living, care homes, hospitals and rehabilitation.*

Vivago's solutions increase the feeling of safety with automatic alarms and by providing wide range of wellbeing information to support daily care and to follow-up the effectiveness of care. Real-time notifications inform about changes in the person's wellbeing and it enables care providers to react proactively and focus on individual care.

As a pioneer in health care technology, Vivago already ensures safety for tens of thousands of individuals in Europe. Vivago's unique solutions are patented and have been awarded with several international recognitions. Vivago solutions are based on its own wellbeing and safety algorithms, that are clinically validated and proven to increase the efficiency and quality of care in daily practice. The high-quality products are manufactured in Finland.

Vital GmbH was founded in 2016 and offers an innovative emergency call concept, which meets the requirements of a classic house emergency call system and promotes mobility for the elderly. Vital GmbH is a subsidiary of HFO Telecom AG, which has been active in the telecommunication sector since 1997.