

PRESS RELEASE

Strong presence in Europe – Vivago solutions are now launched in Costa Del Sol region

Vivago, a Finnish health care technology company and its distributor in Costa Del Sol region, Aurinkorannikon Turvapuhelin, published their co-operation agreement on 23^{rd} February in Spain. With the agreement Vivago continues to pursue its internationalization strategy and to grow in the European market. The co-operation agreement gives the Aurinkorannikon Turvapuhelin rights to import, market and resale the Vivago products in the Costa Del Sol area.

"Companies providing services for elderly people are now looking for innovative solutions to ensure the well-being and the feeling of safety. Traditional call systems provide assistance only when a user actually presses the button. What happens when the user is unable to call for help? In addition, traditional systems do not provide additional information about the user's well-being" says Mrs. Maria Lavonen, CEO of Vivago.

"We have about 20 000 Finnish living, many of these elderly, at the Costa Del Sol area throughout the year or at least during the cold winter time in Finland. We need solutions which support their independent living and feeling of safety. I'm convinced that Vivago's arrival to the market will give an answer to many care providers that are struggling with the question how to provide high-quality and innovative services to the elderly and also giving information to their relatives in Finland" says Mr. Mika Viitaniemi, Manager from Aurinkorannikon Turvapuhelin.

Vivago DOMI Smart Care Phone has now been launched into the Spanish market to support the independent living at home. Vivago has taken the safety phone function a step further by implementing a care perspective to the safety phone functionality. Vivago DOMI Smart Care Phone calls automatically for help even if the person is unable to press the alarm button. Vivago CARE Watch measures the activity from the wrist and if it recognizes anything abnormal it's able to make an automatic alarm, for example if the person falls down and goes unconscious. Vivago MOBILE application is an easy-to-use tool in communicating with the watch user and relatives. Relatives in Finland can now follow the well-being of their elderly parent in Spain. In addition, Aurinkorannikon Turvapuhelin provides services to take the alarm calls in Finnish language and also in English if needed.

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Vivago is a pioneer in personal health care technology and provides smart safety and well-being solutions. Vivago was established in 1994 to develop, sell, and market automatic safety solutions that can also monitor well-being and functional ability. Vivago provides safety solutions for the whole care chain. All our products are designed and made in Finland.